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Synchronicity and Seadog seal first look deals

By [Max Goldbart](#) | 28 January 2021

Indie duo tie with All3Media International and Hat Trick International respectively

The Cry producer Synchronicity Films and Monty Hall's Seadog have signed first-look deals with All3Media International and Hat Trick International respectively.



The Cry

All3Media will be handed a first look option to deficit finance and distribute Synchronicity's forthcoming TV drama slate, which includes adaptations of Andrew O'Hagan's *Mayflies* and several novels written by The Cry author Helen FitzGerald.

The deal also provides Claire Mundell's Glasgow-based Synchronicity with access to

development financing options.

The indie has been expanding of late, [establishing an Australian arm](#) in August helmed by former BBC drama development exec Ruth Underwood.

Creative director Mundell described All3Media International as a "commercial powerhouse".

“This partnership will help supercharge our ambition for growth, enabling us to push our scripted slate forward with confidence in the international marketplace,” she explained.

All3Media executive vice president of content Maartje Horchner hailed Synchronicity’s “brilliant and well-deserved scripted reputation”.

Similarly, Monty Halls’ indie Seadog TV and Film Productions has agreed for Hat Trick to represent its forthcoming factual series in the international market.

Bristol-based Seadog was founded by presenter Halls in 2016 and has been responsible for Channel 4 double My Family and the Galapagos and WWII’s Great Escapes. It was [recently backed by](#) Nick Curwin and Scarlett Ewens’ nations and regions consultancy Matisse.

“We have a multitude of new projects in development for 2021 and are looking forward to extending our programming reach to as diverse an audience as possible around the world,” said Halls.

My Family and the Galapagos

[The news comes a week after](#) Hat Trick struck a similar deal with Pat Younge and Narinder Minhas’ Cardiff Productions.