BROADCAST

Matisse nets stake in Minnow

By Hannah Bowler | 26 January 2021

SAS: Who Dares Wins indie hands equity to advisory business

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SAS: Who Dares Wins indie Minnow Films has handed consultancy Matisse a minority stake in return for long-term strategic advice.

Matisse will strategically support the producer across all areas of its business - from production and development to operational and commercial activities.

Chair Nick Curwin, chief exec Scarlett Ewens and director of new business Edwina Silver will work closely with Minnow's senior management team; founder and chief exec Morgan Matthews, managing director Clare Voyce and director of programmes Sophie Leonard.

Matisse forged ties with Minnow in late 2019, providing guidance on commissions including the fifth series of the Channel 4 survival brand.

Matthews said Matisse's team is "the best in the business" and he is looking forward to "benefitting from their unparalleled acumen and experience".

"Minnow is one of the most respected and well-loved suppliers, admired in the UK and internationally for its exceptional output," added Curwin.

Minnow Films set up shop in 2009 and has won 12 Baftas, seven RTS awards, four Griersons and two Broadcast Awards.

Its award-winning credits span docs including BBC feature docs The Last Survivors and Grenfell, Channel 4 series The Yorkshire Job Centre, Netflix's Bad Boy Billionaires and BBC3 format Ibiza Dreams.

Yesterday (25 January) its Katie Price: Harvey and Me doc aired on BBC1 to 2.5m (12.8%).

Its scripted output includes BBC1's Bafta-winning Damilola: Our Loved Boy and feature films X+Y and Williams.

Recent Minnow departures to emerge include head of global development Reva Sharma to Netflix's feature docs team, and creative director Kate Collier, who stepped down after two years with the business.

In November, Matisse struck a similar deal with Henry Singer's Sandpaper Films.