

# BROADCAST

## Minnow restructure includes triple hire

By [Alex Farber](#) | 2 February 2021

SAS: Who Dares Wins indie appoints execs from Story, Renowned & Barcroft



Celebrity SAS: Who Dares Wins

Minnow Films has appointed a trio of execs from Story Films, Renowned Films and Barcroft Studios as it enters a new phase of growth.

The SAS: Who Dares Wins indie has signed Sophie Jones, Louise Murray and Mark Raeburn after [handing a stake to consultancy Matisse](#). Meanwhile long-serving director of programmes **Sophie Leonard** has been promoted to creative director, reporting to chief exec Morgan Matthews.

The staff changes follow several departures at the business including [Reva Sharma to Netflix](#), [David Moulton to Passion](#) and [Kate Collier](#), who stepped away last year.

**Jones** joins as an executive producer from Story, where she series produced Channel 4's *Losing It: Our Mental Health Emergency* and *NHS Heroes: Fighting to Save Our Lives*. Prior to this her credits include BBC2's multiple award-winning *Hospital* and C4's *24 Hours in A&E*. She has also produced and directed on the Bafta-winning *One Born Every Minute* and *The Undateables*. She will report to Leonard.

Veteran **Raeburn** has been appointed chief financial officer, following a 25-plus year career which includes an eight-year stint as finance head for C4. Reporting to managing director Clare Voyce, he remains in post as managing director and chief financial officer of *The Drop* indie *Renowned Films* for four days per week.

**Murray** is to join Minnow in March as director of production and will also report to Voyce. She currently holds the same role at Barcroft and has previously worked at Wall to Wall where her credits included BBC1's *Who Do You Think You Are?* for and C4's *Child Genius*.

Elsewhere, Leeds-based **Louise Malkinson** has been promoted to executive producer having series produced two series of BBC2's *The Detectives* for Minnow.

Further appointments to Minnow's development team are expected shortly, following the departure of Sharma and Moulton.

Matthews said the "stellar" raft of appointments and promotions ensure the business is well-positioned.

"Minnow Films has always been about bringing exceptional talent to the fore and delivering outstanding programmes," he added. "We've always been ambitious in our programme-making, and with these new appointments we are bringing that ambition to the company as a whole as we expand our capability to produce premium content for domestic broadcasters and global platforms."



Mark Raeburn